

fnukad 19-08-2025

**Nqfj;k egk- esa PM USHA ds rgr~ “WOMEN’S SELF EMPLOYMENT” ds varxZr ÞLojkstxkj ds YkkHk ,oa pqukSfr;k¡Þ ij O;k[;ku dk dk;Zdze**

 “kkldh; jkuh lw;Zeq[kh nsoh egkfo|ky;] Nqfj;k ftyk jktukanxkao esa izkpk;Z MkW- Jherh lq’kek pkSjs ¼usrke½] ds fn”kk funsZ”ku ,oa ekxZn”kZu esa egkfo|ky; ds lHkkd{k esa PM USHA ds rgr lk¶V dEiksusV “WOMEN’S SELF EMPLOYMENT” ij ikWp fnolh; dk;Z”kkyk ¼fnukad 19-08-2025 ls 23-08-2025 rd½ dk vk;kstu j[kk x;k gSA izkpk;Z] MkW- lq’kek pkSjs ¼usrke½] “kkldh; jkuh lw;Zeq[kh nsoh egkfo|ky;] Nqfj;k ,oa PM USHA izHkkjh Jh m’;ar dqekj] ,oa Jh fou; pkSjs] PM USHA dk;Z”kkyk dk la;kstd dh mifLFkfr esa dk;Z”kkyk dk “kqHkkjaHk izkpk;Z ,oa laj{kd }kjk ekWa ljLorh ds rSyfp= dk iqtu] vpZuk] nhi izTtofyr dj fd;k x;kA

egkfo|ky; ds izkpk;Z@laj{kd MkW- Jherh lq’kek pkSjs ¼usrke½] us vius Lokxr mn~cks/ku esa dgk fd PM USHA ds rgr gekjs egkfo|ky; esa 5 fnolh; dk;Z”kkyk “WOMEN’S SELF EMPLOYMENT” ¼efgykvksa dh Lojkstxkj½ ij j[kh xbZ gSA ;g dk;Z”kkyk Nk=kvksa dks efgykvksa dh Lojkstxkj ds fofHkUu voljksa ls voxr djkuk ,oa dk;Z”kkyk dk ykHk ysdj vkfFkZd] lekftd] jktuSfrd #i ls l{ke ,oa l”kDr cukuk gSA

 “WOMEN’S SELF EMPLOYMENT” ¼efgykvksa dh Lojkstxkj½ ij ikWp fnolh; dk;Z”kkyk ds izFke fnol esa ^^Lojkstxkj ds YkkHk ,oa pqukSfr;k¡^^ fo’k; ij eq[; oDrk] egkfo|ky; ds izkpk;Z MkW- lq’kek pkSjs ¼usrke½ us vius mn~cks/ku esa dgk fd efgykvksa ds Lojkstxkj ykHk ,oa pqukSfr;k¡ vkt ds ifjn`”; esa egRroiw.kZ fo’k; gSA efgykvksa dks Lojkstxkj ds dbZ ykHk gSaA ftuesa vkfFkZd Lora=rk] lkekftd izfr’Bk esa o`f) vkSj O;fDrxr fodkl “kkfey gSA vkfFkZd Lora=rk Lojkstxkj ls efgykvksa dks viuh vk; dk L=ksr Lo;a fu/kkZfjr djus dh Lora=rk nsrk gS] ftlls os vkfFkZd #i ls Lora= vkSj l”kDr curh gSA lkFk gh lkFk lkekftd izfr’Bk esa o`f) gksrh gSA Lojkstxkj ds ek/;e ls efgyk,a lekt esa ,d vyx igpku cukrh gS vkSj mudh lkekftd izfr’Bk esa o`f) gksrh gSA Lojkstxkj efgykvksa dks u, dkS”ky lh[kus] viuh {kerkvksa dk fodkl djus vkSj vkRefo”okl c<+kus esa enn djrk gSA Lojkstxkj ls efgykvksa dks foRrh; #i ls vf/kd lqjf{kr cukrk gS D;ksfd os viuh vk; dk L=ksr Lo;a fu;f=r djrh gSA Lojkstxkj efgykvksa dks l”kDr cukus vkSj lekt esa lekurk dks c<+kok nsus dk ,d egRoiw.kZ lk/ku gSA

efgykvksa ds Lojkstxkj esa dbZ pqukSfr;k¡ gS ftuesa foRrh; ck/kk,a efgykvksa dks vDlj \_.k izkIr djus iwath tqVkus vkSj O;olk; “kq# djus ds fy, vko”;d foRrh; lgk;rk izkIr djus esa dfBukbZ gksrh gSA dbZ efgykvksa ds ikl vko”;d dkS”ky tSls fd O;olk; izca/k] foi.ku vkSj foRrh; lk{kjrk dh deh gksrh gSA fir`lRrkRed lekt esa efgykvksa dks vDlj ?kj vkSj ifjokj dh ns[kHkky djus dh fteesnkjh lkSih tkrh gSA ftlls muds Lojkstxkj esa “kkfey gksuk eqf”dy gks tkrk gSA blds vfrfjDr dbZ pqukSfr;ka fon~eku gSA efgykvksa dks bu pqukSfr;k¡ dks rksM+dj Lojkstxkj ds fy, vkxs vkus dh vko”;Drk gSA

bu pqukSfr;ksa dk lek/kku djus ds fy, ljdkj vkSj dbZ uhft laxBu }kjk vusd ;kstuk ,oa dk;Zdze pyk;s tkrs gSA tSls & NRrhlx<+ efgyk dks’k ;kstuk] l{ke ;kstuk] LokyEcu ;kstuk] egrkjh onau ;kstuk] igq¡p lsok ;kstuk] izf”k{k.k ,oa dkS”ky fodkl ;kstuk lapkfyr gSA budk ykHk ysdj efgyk,a viuk Lo;a dk Lojkstxkj izkIr dj vkfFkZd #i ls lqn~<+ ,oa lekftd izfr’Bk esa o`f) dj ldrh gSA Lo;a ds Lojkstxkj esa LokehRo ds ykHk ij foLr`r izdk”k Mkyk x;kA

bl dk;Z”kkyk dk lQy lapkyu PM USHA izHkkjh Jh m’;ar dqekj] ,oa vkHkkj izn”kZu Jh ujsUnz dqekj mefj;k] }kjk fd;k x;kA bl dk;Z”kkyk esa la;kstd Jh fou; pkSjs] lgk;d izk/;kid lqJh nhfidk /kqosZ ,oa vfrfFk O;k[;krk Jh pSrjke ;kno] lqJh bafnjk banw] lqJh egs”ojh lkgw] Jh jktgal vackns] Jh #iyky nsokaxu] Jh ;ksxs”k lkgw ¼vfrfFk xzaFkiky½ ,oa lHkh izfrHkkxh Nk=k, mifLFkr jgsA

 **izkpk;Z**