

fnukad 20-08-2025

**Nqfj;k egk- esa PM USHA ds rgr~ “WOMEN’S SELF EMPLOYMENT” ds varxZr f}rh; fnol ÞO;olkf;d j.kuhfr dks fodflr djukÞ ij O;k[;ku dk dk;Zdze**

 “kkldh; jkuh lw;Zeq[kh nsoh egkfo|ky;] Nqfj;k ftyk jktukanxkao esa izkpk;Z MkW- Jherh lq’kek pkSjs ¼usrke½] ds fn”kkfunsZ”ku ,oa ekxZn”kZu esa egkfo|ky; ds lHkkd{k esa PM USHA ds rgr lk¶V dEiksusV “WOMEN’S SELF EMPLOYMENT” ds f}rh; fnolh; ds dk;Z”kkyk dk “kqHkkjaHk izkpk;Z ,oa laj{kd }kjk ekWa ljLorh ds rSyfp= dk iqtu] vpZuk] nhi izTtofyr dj fd;k x;kA

egkfo|ky; ds izkpk;Z MkW0 Jhefr lq’kek pkSjs ¼usrke½ us vius Lokxr mn~cks/ku esa dgk fd vkt orZeku thou esa Lojkstxkj ds ek/;e ls efgyk,a l”kDr cu jgh gSA ftlls os ,d lQy m|eh ds #i esa fodflr gksaxsA bl rjg dh dk;Z”kkyk Lojkstxkj ds izfr psruk dh Hkkouk ,ao dk;Z dq”kyrk dh vksj izsfjr djrh gSA efgykvksa ds Lojkstxkj ls muds vkfFkZd Lora=rk dks etcwrh iznku djrh gS] ftlls mlds ifjokj dh vkfFkZd fLFkfr lqn`<+ gksrh gS lkFk gh lkFk jk’Vª dh izxfr esa egRoiw.kZ ;ksxnku nsrh gSA

“WOMEN’S SELF EMPLOYMENT” efgykvksa ds Lojkstxkj ds f}rh; fnol dk fo’k; ^^O;olkf;d j.kuhfr dks fodflr djuk^^ ds eq[; oDrk Jh fou; pkSjs] lgk;d izk/;kid ¼vaxzsth½ us mn~cks/ku esa dgk fd orZeku ifjn`”; esa efgykvksa ds Lojkstxkj ds dbZ volj miyC/k gSA tSls flykbZ d<+kbZ] cqukbZ]lkt lTtk] fMftVy ekdsZfVax] ckxokuh d`f’k] i”kqikyu] eNyh ikyu] NksVs ;k e/;e O;olk; vkfn gS] bu lHkh dk;sZa dks efgyk,a vius ifjos”k ds vuq#i p;u dj Lojkstxkj dk p;u dj ldrh gSA dksbZ Hkh Lojkstxkj dks vkxs c<+kus ds fy, dM+h esgur ,oa j.kuhfr dh vko”;Drk gksrh gSA fdlh Hkh Lojkstxkj dks fodflr djus ds fy, ,d izHkkoh j.kuhfr esa dkS”ky fodkl m|ferk izf”k{k.k] foRrh; lgk;rk vkSj cktkj igq¡p “kkfey gSA ;g lqfuf”pr djuk egRoiw.kZ gS fd O;fDr vko”;d ekxZn”kZu izkIr djsa vkSj vius mRiknksa ,oa lsokvksa dks izHkkoh <+x ls cktkj esa yk ldsA Lojkstxkj ds fy, eq[; j.kuhfr bl izdkj gks ldrh gSA dkS”ky fodkl gsrq vko”;d izf”k{k.k izkIr djuk] m|ferk izf”k{k.k] rduhfd izf”k{k.k] foRrh; lgk;rk ls lacf/kr] \_.k ;kstuk dh tkudkjh] lClhMh vkSj vuqnku] foRrh; lk{kjrk] cktkj igqp] foi.ku lgk;rk bZ&dkelZ IysV QkeZ dkuwuh lgk;rk bR;kfn gSA bu j.kuhfr;ksa dks ykxw djds Lojkstxkj dks fodflr cuk;k tk ldrk gSA

bl dk;Z”kkyk dk lQy lapkyu PM USHA izHkkjh Jh m’;ar dqekj] ,oa vkHkkj izn”kZu Jh ujsUnz dqekj mefj;k] }kjk fd;k x;kA bl dk;Z”kkyk esa lgk;d izk/;kid lqJh nhfidk /kqosZ ,oa vfrfFk O;k[;krk Jh pSrjke ;kno] lqJh bafnjk banw] lqJh egs”ojh lkgw] Jh jktgal vackns] Jh #iyky nsokaxu] Jh ;ksxs”k lkgw ¼vfrfFk xzaFkiky½ ,oa lHkh izfrHkkxh Nk=k, mifLFkr jgsA

 **izkpk;Z**