zz

fnukad 21-08-2025

**Nqfj;k egk- esa PM USHA ds rgr~ “WOMEN’S SELF EMPLOYMENT” ds varxZr r`rh; fnol ÞLojkstxkj ds fy, vko”;d dkS”kyÞ ij O;k[;ku dk dk;Zdze**

 “kkldh; jkuh lw;Zeq[kh nsoh egkfo|ky;] Nqfj;k ftyk jktukanxkao esa izkpk;Z MkW- Jherh lq’kek pkSjs ¼usrke½] ds fn”kk funsZ”ku ,oa ekxZn”kZu esa egkfo|ky; ds lHkkd{k esa PM USHA ds rgr lk¶V dEiksusV “WOMEN’S SELF EMPLOYMENT” ds r`rh; fnol dh dk;Z”kkyk dk “kqHkkjaHk izkpk;Z ,oa laj{kd }kjk ekWa ljLorh ds rSyfp= dk iqtu] vpZuk] nhi izTtofyr dj fd;k x;kA

 egkfo|ky; ds izkpk;Z MkW- Jherh lq’kek pkSjs ¼usrke½] us vius Lokxr mn~cks/ku esa dgk fd PM USHA ds rgr “WOMEN’S SELF EMPLOYMENT” efgykvksa dh Lojkstxkj ij egkfo|ky; esa vk;ksftr dh tk jgh gSA bl dk;Z”kkyk dk mn~ns”; Nk=kvksa dks Lojkstxkj ds volj dks igpku dj Lojkstxkj ds fy, izsfjr djuk gSA Lojkstxkj ls ykHk izkIr dj Nk=k,a thou esa vkxs c<+ ldsxhA ftlls efgyk,a vkfFkZd #i ls Lora= ,oa vius O;fDrxr fu.kZ; Lo;a dj ldsxh rFkk og lekt esa viuh izfr’Bk esa o`f) dj ldrs gS ,oa efgykvksa ds Lojkstxkj ds egRo dks foLr`r #i ls izdk”k Mkyk x;kA

“WOMEN’S SELF EMPLOYMENT” ¼efgykvksa dh Lojkstxkj½ dk;Z”kkyk ds r`rh; fnol ds fo’k; ÞLojkstxkj ds fy, vko”;d dkS”kyÞ ds eq[; oDrk MkW- pSrjke ;kno ¼vfrfFk O;k[;krk½ us dgk fd efgyk,a Lojkstxkj ls vkfFkZd #i ls l{ke rks gksrh gS lkFk gh lkFk lekt esa viuk fo”ks’k LFkku cuk;s j[krh gSA fdlh Hkh Lojkstxkj ds fy, efgykvksa esa vko”;d dkS”ky gksuk vfrvko”;d gSA tSls m|e”khyrk foRrh; izc/ku] le; izca/ku] lapkj dkS”ky] leL;k&lek/kku] usr`Ro dkS”ky] foi.ku dkS”ky dk xq.k gksuk vfr vko”;d gSA ,d efgyk m|eh bu lHkh dkS”ky dk mi;ksx dj vius Lojkstxkj ¼m|e½ dks Åapk Lrj ij ys tk ldrh gSA ,d lQy m|eh dks fujarj dfBu ifjJe ds lkFk vko”;d dkS”ky esa lq/kkj gsrw O;olkf;d izf”k{k.k izkIr djuk furkar vko”;d gSA vkt ds izfr;ksxh cktkj esa vius izkstsDV dh xq.koRrk dks cuk;s j[kuk vko”;d gSA ;fn m|eh viuh izksMDV dh xq.koRrk dks cjdkj ugha j[krk rks og cktkj ls ckgj gks tkrh gSA blds fy, Jfed dks le; le; ij izf”kf{kr djuk vko”;d gSA

bl dk;Z”kkyk dk lQy lapkyu PM USHA izHkkjh Jh m’;ar dqekj] ,oa vkHkkj izn”kZu Jh ujsUnz dqekj mefj;k] }kjk fd;k x;kA bl dk;Z”kkyk esa lgk;d izk/;kid lqJh nhfidk /kqosZ ,oa vfrfFk O;k[;krk lqJh bafnjk banw] lqJh egs”ojh lkgw] Jh jktgal vackns] Jh #iyky nsokaxu] Jh ;ksxs”k lkgw ¼vfrfFk xzaFkiky½ ,oa lHkh izfrHkkxh Nk=k, mifLFkr jgsA

 **izkpk;Z**