zz

fnukad 22-08-2025

**Nqfj;k egk- esa PM USHA ds rgr~ “WOMEN’S SELF EMPLOYMENT” ds varxZr prqFkZ fnol ÞfMftVy foi.ku dk ykHk mBkukÞ ij O;k[;ku dk dk;Zdze**

“kkldh; jkuh lw;Zeq[kh nsoh egkfo|ky;] Nqfj;k ftyk jktukanxkao esa izkpk;Z MkW- Jherh lq’kek pkSjs ¼usrke½] ds fn”kk funsZ”ku ,oa ekxZn”kZu esa egkfo|ky; ds lHkkd{k esa PM USHA ds rgr lk¶V dEiksusV “WOMEN’S SELF EMPLOYMENT” ds prqFkZ fnol dh dk;Z”kkyk dk “kqHkkjaHk izkpk;Z ,oa laj{kd }kjk ekWa ljLorh ds rSyfp= dk iqtu] vpZuk] nhi izTtofyr dj fd;k x;kA

 “WOMEN’S SELF EMPLOYMENT” efgykvksa ds Lojkstxkj dk;Z”kkyk ds prqFkZ fnol ij egkfo|ky; ds izkpk;Z MkW- Jherh lq’kek pkSjs ¼usrke½ us vius Lokxr mn~cks/ku esa dgk fd PM USHA ds rgr SOFT COMPONET ds vUrxZZr gekjs egkfo|ky; esa “WOMEN’S SELF EMPLOYMENT” ^^efgykvksa dh Lojkstxkj^^ ij dk;Z”kkyk vk;ksftr dh xbZ gSA ftldk mn~ns”; Nk=kvksa dks Hkkoh thou esa thouksi;ksxh Lojkstxkj ds ek/;e ls vius ifjokj ,oa lekt dks vkfFkZd #i ls l”kDr ,oa l{ke cuk lds ,oa nqljs efgykvksa dks Hkh vius Lojkstxkj esa tksM+dj mu efgykvksa dks Hkh vkfFkZd] lekftd #i ls lEiUu cuk ldrh gSA mUgkasus lHkh Nk=kvksa dks izksRlkfgr djrs gq, egkfo|ky; esa lEiUu gksus okyh lHkh dk;Z”kkyk ,oa xfrfof/k;ksa esa lgHkkxh cuus gsrw izsfjr fd;kA

“WOMEN’S SELF EMPLOYMENT” ¼efgykvksa dh Lojkstxkj½ dk;Z”kkyk ds prqFkZ fnol ds eq[; oDrk MkW- jktsUnz “kekZ] us ÞfMftVy foi.ku dk ykHk mBkukÞ fo’k; ij dgk fd fMftVy foi.ku ,d ,slk rjhdk gSA ftlesa baVjusV vkSj vU; fMftVy ek/;eksa dk mi;ksx djds mRikn ,oa lsokvksa dk izpkj izlkj dj mu mRiknksa dks fMftVy IysVQkeZ esa csp o [kjhn ldrs gSA fMftVy foi.ku gsrw fMftVy IysVQkeZ gS] ftlesa mRikn dks cspus o [kjhnus ds fy, cktkj lhfer u gksdj foLr`r gksrh gSA ftlls mu mRiknksa dh xzkgdksa dh la[;k esa o`f) gksrh lkFk gh lkFk le; o ykxr esa deh vkrh gS vkSj vf/kd ykHk dek;k tk ldrk gSA bl fMftVy ekdsZfVd ds vkSj Hkh dbZ egRoiw.kZ igyw gSA ftuesa dqN bl izdkj gSA tSls & osclkbV ekdsZfVax] lks”ky fefM;k ekdsZfVax] lpZ batu ekdsZfVax] besy ekdsZfVax] eksckby ekdsZfVax] fMftVy foKkiu bR;kfn dk mi;ksx O;olk;ksa dks muds yf{kr xzkgdksa rd igqapus] czkM tkx#drk c<+kus] fcdzh c<+kus vkSj xzkgdksa ls etcwrh ds lkFk lac/k cukus esa enn djrh gSA

bl dk;Z”kkyk dk lQy lapkyu PM USHA izHkkjh Jh m’;ar dqekj ,oa vkHkkj izn”kZu Jh ujsUnz dqekj mefj;k }kjk fd;k x;kA bl dk;Z”kkyk esa la;kstd Jh fou; pkSjs] lgk;d izk/;kid lqJh nhfidk /kqosZ] ,oa vfrfFk O;k[;krk MkW- pSrjke ;kno] lqJh bafnjk banw] lqJh egs”ojh lkgw] Jh jktgal vackns] Jh #iyky nsokaxu] Jh ;ksxs”k lkgw ¼vfrfFk xzaFkiky½ ,oa lHkh izfrHkkxh Nk=k, mifLFkr jgsA

**izkpk;Z**